REGISTRATION

COLUMBIA UNIVERSITY COLLEGE OF DENTAL MEDICINE
CONTINUING DENTAL EDUCATION

PATRICIA MCLEAN SYMPOSIUM FOR THE DENTAL HYGIENIST
MARCH 19, 2016

Register online: http://dental.columbia.edu/ce

NAME 1 ___________________________________________
NAME 2 ___________________________________________
NAME 3 ___________________________________________
STREET ___________________________________________
CITY/STATE/ZIP ___________________________________
PHONE ___________ FAX ___________
EMAIL ___________________________________________
CDM CLASS YEAR(S) ________________________________

FEE:  
☐ $125 Dental Hygienist
☐ $110 CDM Alumni, CDM Faculty / Staff

PAYMENT:  
☐ Check, payable to: Columbia University
☐ AMEX  ☐ Discover  ☐ MasterCard  ☐ VISA

CARD #: ___________________________________________
EXPIRATION ________________________________

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IMPORTANT: Be sure the above matches exactly how your name appears on your card, i.e. middle initial, title, etc.
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$ ________ TOTAL ENCLOSED

PLEASE MAIL THIS FORM WITH PAYMENT TO:
Office of Continuing Education
Columbia University College of Dental Medicine
630 West 168th Street, Box 20
New York, NY 10032

Front photo: Patricia McLean observes dental hygiene students in the Vanderbilt Clinic, 1964.

Come to Columbia— 
and Learn from the Leaders

Patricia McLean
Symposium for the
Dental Hygienist

Saturday,
March 19, 2016
9 a.m. to 2:45 p.m.
Columbia University Medical Center
Russ Berrie Medical Pavilion
1150 St. Nicholas Avenue
New York City
PATRICIA MCLEAN SYMPOSIUM
FOR THE DENTAL HYGIENIST

This annual symposium is dedicated in memory of Patricia Stanton McLean, who served as assistant dean and director of the Division of Dental Hygiene at Columbia University College of Dental Medicine. An outstanding educator and leader in the dental hygiene profession, Patricia McLean was a former president of the American Dental Hygienists Association. This symposium is sponsored by the Patricia McLean Fund for Dental Hygiene.

2016 COURSE TOPICS

The Evidence-Based Cariology Paradigm: How Will Clinical Practice Change

Dental caries is a complex multi-factorial disease. Caries, for most individuals, is a slowly progressing infectious disease. The predominant reason for the change in caries progression has been the use of fluorides. As dentistry moves to a more preventative approach to non-cavitated caries lesions, accurate risk assessment will be essential for dental practitioners to develop appropriate treatment plans and approaches for individual patient caries management. This course help you understand how caries incidence changes with age and risk, and also the clinical application of caries assessment tools.

David Albert, DDS, MPH is director of Community Health and associate professor of Clinical Dentistry and Public Health at the Columbia University School of Dental and Oral Surgery, and the Joseph Mailman School of Public Health at Columbia University. A principal investigator and director of the Columbia/Attna research project which conducts national studies of dental clinician practice behaviors and opinions. He implemented the dental service of the Ambulatory Care Network of Presbyterian Hospital and now directs the Fort Washington Dental Service. He also conducts national studies of dental clinician practice behaviors and discovers new trends in dentistry that provide optimal care with lasting impressions. Unlock the psychology of dentistry by recognizing patient avoidance behaviors and learn how to recognize your own barriers with patients. Enhance your communication skills and learn how to effectively recommend esthetic treatment for successful clinical outcomes.

Teenagers—What Their Mouths are Telling You but They’re Not: Practical Information on Teen Health Issues

Current and sometimes shocking health behaviors and trends in the younger generation can influence their oral and systemic health. A dental visit provides an opportunity to identify risk behaviors and intervene with the teenager to make positive health choices.

Timely topics relating to teens, including overall oral and health issues associated with cola/sports drink consumption, eating disorders, obesity and substance abuse will be covered. Examining high-risk behaviors and gender differences prepares dental professionals to initiate conversations that provide guidance with the health decisions facing today’s youth.

Lee Somerville, RDH, MS manages Professional Education for Philips North America in the Northeast. She graduated from Northeastern University with a BS Degree in Health Sciences and received her MS in Dental Public Health from Boston University School of Graduate Dentistry. With over 30 years in private practice experience, Lee has been an instructor at Cape Cod Community College since 1986 and has taught freshman and sophomore clinical and radiology lab. She facilitates the extramural rotations for the sophomore students, providing free dental hygiene treatment to school children, special needs adult patients and nursing home patients, concentrating on the underserved population.

The following sessions are sponsored through an educational grant provided by Philips North America:

Trends and Treatment: Esthetics as a Gateway to Oral Health

According to the American Academy of Cosmetic Dentistry, 99.7% of Americans believe a smile is an important social asset. Patients with beautiful, radiant smiles are ambassadors for your practice. Discover new trends in dentistry that provide optimal care with lasting impressions. Unlock the psychology of dentistry by recognizing patient avoidance behaviors and learn how to recognize your own barriers with patients. Enhance your communication skills and learn how to effectively recommend esthetic treatment for successful clinical outcomes.

Register: dentalce@columbia.edu • 212-305-7124 • www.dental.columbia.edu/ce

GENERAL INFORMATION

COURSE LOCATION: Columbia University Medical Center
Russ Berrie Medical Pavilion, Ground Floor
1150 St. Nicholas Avenue (at W. 168th St.)
New York City

TIME: 8:30 a.m. check-in; 9 a.m. -2:45 p.m. Presentations
Coffee break refreshments and sandwich lunch served.

CREDITS: 5 Continuing Education Lecture Credits

TUITION: $125 Hygienist, $110 CDM Alumni, CDM Faculty/Staff
A limited number of scholarships, based on financial need, are available for this course through the Patricia McLean Fund for Dental Hygiene. To apply for support submit a letter of request with registration form or call the CE office.

REGISTRATION

Online: www.dental.columbia.edu/ce
By mail/fax: Complete the information on the reverse side of brochure. Payment can be made by credit card or check. Please make checks payable to: Columbia University

MAIL: Laura Sanis, CE Office
Columbia University College of Dental Medicine
630 West 168th Street, Box 20
New York, NY 10032
CE Office Tel: 212.305.7124
Email: dentalCE@columbia.edu
Fax: 212.342.5179

CANCELLATIONS AND CHANGES

Cancellation of a course will result in a full refund. Refunds are granted only if notification is received in writing at least 72 hours prior to the course. We cannot assume responsibility for losses due to participant travel arrangements.

COURSE STRUCTURE & REQUIREMENTS

This course is lecture format and is open to dental practitioners.

COURSE CREDIT

Columbia University College of Dental Medicine is an ADA CERP Recognized Provider 11/1/13 through 12/31/17. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/cerp.
Please contact your local licensing authority for CE credit hour guidelines and regulations.

COLLEGE POLICY

Sponsorship of a course by Columbia University College of Dental Medicine does not necessarily reflect the philosophy of the College or endorsement of a procedure or product. We reserve the right to modify course content or faculty at any time.